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# The Greater Saint Louis **JEWISH STAR**

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MONDAY, NOVEMBER 1, 1954

15

St. Louis, Missouri

## American Jewish Hour Moves To Station WIL

The American Jewish Hour, after eight years of continuous broadcasting on one local station, will move to WIL on Sunday, Nov. 7th, at 12:30 p. m. Airing the program from a more powerful station will enable it to reach a larger listening audience. The move is the first in a series of expansion processes



Robert Lurie, producer-director of the American Jewish Hour.

which will find the program going on the air in Chicago shortly, and in other cities in the near future.

The American Jewish Hour presents an English variety program, providing entertainment, education and community service in the interest of the Jewish community of St. Louis. Its "Tributes to Greatness," "Salutes to Service," and "Builders of the Community" have given recognition to individuals, groups and institutions whose effort promoted the welfare of the community.

The program is a non-commercial community service sponsored jointly by the Jewish War Veterans of America and a group of local men and women known as the Committee For The American Jewish Hour. Among those who have served as Chairman of this committee have

been I. E. Goldstein, Harold Greenberg, A. J. Molasky, Robert Wolfson, Sam Shaikewitz, and the present chairman and co-chairman, William Molasky and Sam Rich. Dan Rodenberg has served the Committee as Treasurer since its inception in 1948.

The Board of Directors of the Committee For The American Jewish Hour includes Sidney Baer, Samuel J. Bronstein, Rudolph Coopersmith, Melvin Dubinsky, Morris Feinstein, Herman Fishman, Julius Funk, P. N. Hirsch, Harold Koplar, Morris Lazaroff, Naftalie Lefkowitz, Harry Shapiro Jr., Sam Lefton, Aaron Levin, Sam Liebert, Paul Lyss, Hyman Flax, Herman Mayer, Sam Michelson, Louis Raskas, Gilly Reifer, Israel Rosen, Clarence Roth, Ben Samuels, Nathan Shever, David Shever, Ben Sobel, Harry Soffer, Marvin Stein, Leo Tabachnick, Meyer Tennenbaum, Abe Tober, Boris Tureen, Nathan Tureen, William Wexler, Jack Wiseman, Sam Wolff, and Charles Yalem.

A Women's Committee of more than five hundred members under the co-chairmanship of Dorothy Molasky and Frieda Rifkin are also part of the sponsorship of the program. Other leaders have included Kitty Samuels, Tillie Siegel, Bess Block, Naomi Goffstein, Regina Waldman, Regina Greenberg and Ruth Lurie.

The American Jewish Hour is the only program of its kind in the nation both in format and in sponsorship. It was conceived by Robert Lurie, who is still producer-director. Lurie was formerly head of the B'nai B'rith War Service Department and until recently was in charge of Israel Bonds in the St. Louis area. He has been engaged in public relations and advertising work and is active in many local and national community service projects.

## KICK-OFF BRUNCH STARTS B'NAI B'RITH BOND CAMPAIGN

A kick-off brunch for an intensive B'nai B'rith campaign to sell \$100,000 in Israel Government Bonds was held Sunday, October 24, at the Kings-Way Hotel. Committee chairmen and workers of the Men's Lodges and Women's Chapters will report the results of their campaign at a Special B'nai B'rith Night, November 30.

Robert Mass, general chairman of the B'nai B'rith Rally, presided at the brunch. Mass and Irv Rosenberg of the Israel Bond Office, explained the needs and goals of the drive.

Rebecca Rosenbloom is chairman of the Women's Council for Israel Bonds and Sam Rosen is the chairman of the Men's Council.

The B'nai B'rith Women's Council for Israel Bonds are planning an operalogue and other entertainment at the Chase Hotel, November 19. Admission will be the purchase of a bond or the sale of \$200 Israel bonds. All sales will be credited to the November 30 rally.

## Illinois Jewish Federation Honors Governor Stratton



Jacob J. Altman (left), president of the Jewish Federation of Southern Illinois, presenting the American Jewish Tercentenary Medallion to Governor William G. Stratton of Illinois in honor of his work in bettering human relations, on Tuesday, October 26th, at a luncheon meeting, in the Broadview Hotel in E. St. Louis.

### Dr. Lowenthal Featured At Federation's "Bar Mitzvah" Banquet.

By Alex Pritzker

The Jewish Federation of Southern Illinois, which last week heard Illinois Gov. William G. Stratton proclaim "there is no place in government for racial discrimination," presented its 13th annual banquet in the Broadview Hotel (East St. Louis) yesterday.

Dr. Marvin Lowenthal, distinguished Jewish scholar and author who represented Jewish minority interests at the League of Nations was the principal speaker.

Jacob J. Altman, president of the Federation, said that the session was held in conjunction with the observance of the 300th year of Jewish life in the United States.

Gov. Stratton, introduced at the Broadview Hotel before more than 100 leading East St. Louisans was presented a medallion by the Federation last Tuesday. The medallion is believed to be the first such extended to an Illinois governor.

Visibly moved by the presentation, the governor stressed that "in this country we should strive for the principle of equality."

He cited instances of Jewish leaders in the Illinois state capitol who have played an important role in making "Illinois a progressive state." He expressed "deep sincerity" in being presented an award "that is symbolic of every true American interested in the welfare of his country."

Other speakers heard Sunday included Dr. Clayton Ford, chairman of the department of government at Principia University; Rev. J. J. Higgins, Parks Air College of St. Louis University; Dr. W. Norman Grandy, McKendree College, and Professor Ross Ensminger, chairman of the department of sociology at Blackburn College.

### ZOA Convention At Rock Island, Ill.

The annual Convention of the Central States Region, the Zionist Organization of America, comprising the states of Illinois, Iowa, Missouri, Kansas and Nebraska, was held yesterday at the Fort Armstrong Hotel, Rock Island, Ill., it was announced by Leon Sosna, the president of the region.

The conference included workshop sessions on public relations, the American Zionist Fund and economic problems facing the State of Israel.

St. Louisans who attended the conference include: Leon Sosna, president; Wm. S. Cohen and M. J. Slonin, vice-presidents; Naftalie Lefkowitz, chairman of the executive committee; Augustus Loeb, president of the Maccabean Club; A. M. Sosna, president of the Zionist District of St. Louis; Sam Golub, Louis Marcus, Jacob Raigor, Herman Schachter, Ben Tischler and Max Zemel.

### First Histadruth Rally

Rabbi Samuel Thurman will address the first Histadruth Rally at Tpheris Israel, Nov. 4, 8:30 p. m.

The Hillel Student Org. Chorus will present Israeli music under the direction of Sheldon Solomon. There will be no solicitation or other charges. All solicitors are urged to bring their returns to this rally, announced Jack Mitchell.

### Jewish Shelter Home Starts Season With Luncheon, Card Party

The Ladies' Auxiliary of the Jewish Shelter Home will give their first luncheon and card party of the season on November 2, 12:30 p. m., at the home, 5030 Maple. Mrs. Sophia Roodman is chairman of the luncheon.

## DUBINSKY AND RICH HONORED AT JOOFH DINNER



Morris Sachar, president; Saul Dubinsky, immediate past president; Sam Rich, first vice-president; and Julius Funk, chairman of the meeting in honor of Dubinsky and Rich.

More than one hundred fifty people, including representatives from the Community Chest, the Social Planning Council and others, gathered at the Kings-Way Hotel on Sunday evening, October 24th, to honor Saul Dubinsky and Sam Rich at a testimonial dinner tendered them by the Jewish Orthodox Old Folks Home.

Special praise was extended to the two men by Julius Funk, chairman of the meeting, who said "Devoting from two to five hours of

their time five days a week to it, they have always felt that what is good for the elderly in St. Louis is good for them!"

Rich and Dubinsky received special certificates of merit. In making the presentation to Rich, Alex Carafiol, member of the Board of the JOOFH, said, "You have always had a sympathetic understanding of elderly people. It was through your efforts that a neighborhood shul was constructed so that the aged would not have to walk long

distances. This same understanding and philosophy you have brought to your work for the Home."

Norman Bierman, vice-president of the JOOFH, in making the award to Dubinsky stated, "Under your presidency, from 1950 to 1953, much progress has been achieved. You have always inspired leadership through your clear-cut decisions, and your 'feet-on-the-ground' planning and execution of the building of our new infirmary has made it an outstanding institution of its type in the country." The Infirmary has been erected at a cost of \$250,000.

Morris Sachar, president of the JOOFH, explained that Rich and Dubinsky had refused the offer of a gift from the Home. Instead, they requested that a gift be given to the residents of the Home for their pleasure. The Board of Directors presented the Home with a TV set.

Mr. and Mrs. Ben Winfield, executive and assistant executive directors of the JOOFH respectively, acting on behalf of the Home and its residents, presented the guests of honor with silver kiddush cups. JOOFH Ladies' Auxiliary chairman, Mrs. Fredia Harstein, expressed her group's appreciation of the two guests of honor.

Morris M. Sachar presented watches to Mr. and Mrs. Winfield on behalf of the board in recognition of their ten years of service with the Home.



## Miss Frieda Romalis To Address Women's League Of Young Israel

The Women's League of Young Israel will hold a luncheon November 4 at the home of Dr. and Mrs. Norman Paris, 8124 Cornell. Guest speaker will be Miss Frieda Romalis, executive director of the Jewish Family Service who will speak on the "Rehabilitation of Refugees in This Country." The luncheon will begin at 12:30 p. m. with an admission charge of \$1.25. Guests and friends are welcome.

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## KICK-OFF TO OPEN "Y" MEMBERSHIP DRIVE TODAY



Ready for today's kick-off of the membership campaign are (left to right) Harry Mendelson, Louis Leve, Dave Alton, Sid Harris, and Leo Laycob. "It's Fun to be a member of the Y," is one of the campaign slogans.

Sam Alton, General Chairman of the "Y" Membership Drive for 1954, announced last week that November 1 would be the kick-off date of the campaign.

"We are," emphasized Alton, "going to run a short but highly concentrated campaign that will end on November 15. We have set our sights on a goal of 300 new members, and I am sure with the wonderful teams we have set up we will not only reach our goal, but we will go over the top."

There has been an unusual amount of interest aroused in the

campaign since announcement of the vacation prize at Oakton Manor. In addition, there are about twenty-five other awards that will be given to the ones bringing in the largest number of members. Gifts range from two-gun holster sets to Cashmere sweaters and auto tires.

The men's and women's Health Clubs are spearheading this year's campaign. During the campaign as well as at any other time the general public is invited to visit the "Y" and inspect the facilities and the program.

### Morrison, Former British Foreign Secretary, Calls For End To Arab Boycott

Calling on the Arab nations to "end the technical state of war which exists in the Middle East," the Right Honorable Herbert Stanley Morrison, formerly British Deputy Prime Minister and Foreign Secretary, this week declared, "the first step in normalizing the situation would be to have the Arabs conclude the boycott of Israel, and to open the Suez Canal to shipping to and from Israel."

Mr. Morrison's remarks were made aboard the S.S. Queen Mary, prior to his departure for England. The former British Deputy Prime Minister spent two weeks in the United States and Canada at the invitation of the State of Israel Bond Organization, in whose behalf he addressed meetings in New York, Washington, D. C., Toronto and other major communities.

### Orthodox Union To Honor Spanish And Portuguese Synagogue At Convention

The National Convention of the Union of Orthodox Jewish Congregations of America, which will be held in Atlantic City on November 11-14, will celebrate the observance of the 300th anniversary of Congregation Shearith Israel, the Spanish and Portuguese Synagogue of New York.

This anniversary, which is also saluted as the Tencentenary of the establishment of traditional Judaism in North America, will be depicted at a dramatic presentation presented in honor of the occasion at a public session on Thursday evening, November 11.

Dr. David de Sola Pool, Rabbi of the Spanish and Portuguese Synagogues, will address the assembled delegates and guests following this Tencentenary cavalcade. A plaque acknowledging the contributions of his congregation will be presented to Dr. Pool.

**JEWISH STAR** Page 2  
Monday, November 1, 1954

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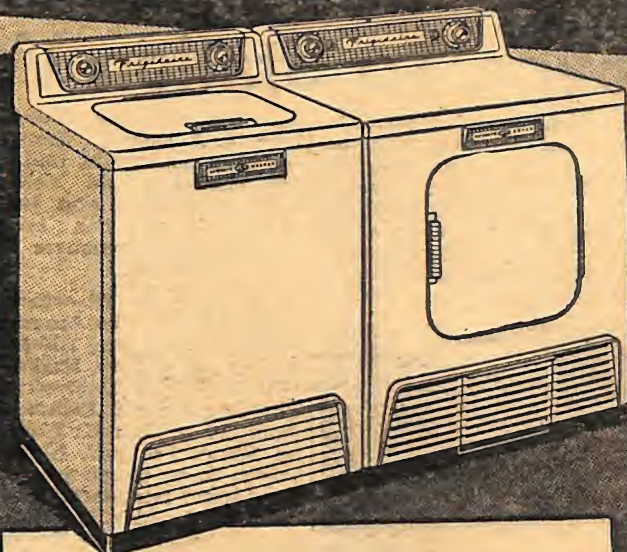
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### J. C. H. A. Sponsors Party At Kings-Way

The Jewish Children's Home Auxiliary will sponsor an All Games Party at the Kings-Way Hotel, Thursday evening, November 4 at 8 p. m. Attendance gifts will be distributed and refreshments served. Admittance charge is \$1.00.

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### Thomas H. Eliot To Address Leadership Training Course

A five-session course in leadership training, arranged by the Conference of Jewish Organizations and University College, Washington University's adult education division, will begin Wednesday. All classes will meet at the United Hebrew Temple, 225 Skinker boulevard, Wednesday from 10 a. m. to 12 noon.

Thomas H. Eliot, chairman of the department of political science at Washington University, will discuss "Parliamentary Procedures," and E. S. Brandenburg, assistant dean of University College, will treat "Speaking in Public, at the opening session.

### \$15,000 Donated To Jewish Hospital By N. R. Society

Dr. David Littauer, executive director of the Jewish Hospital, received from the N. R. Society, Women of Mercy, a \$5,000 check to furnish and equip nurseries and a formula room. The women who made the presentation were Mrs. Sylvia Olian, president, Mrs. David Israel, president emeritus, Mrs. Sam Melman Jr., Mrs. Samuel E. Gross, Mrs. Ben D. Kolodny and Mrs. Jacob Mellman, all past presidents of the society. The \$5,000 check was the start of a \$15,000 donation by the society.



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## Social Planning

# Federation Facts

(A report to the Jewish Community of St. Louis on some of the activities of the Jewish Federation by Herman L. Kaplow, Executive Director, Jewish Federation of St. Louis.)

People frequently ask me what the Federation does besides raising funds in the annual Welfare Fund campaign. This lack of familiarity with the non-fund-raising aspects of Federation activities is understandable in view of the fact that there is so much publicity during the annual drive and relatively little with respect to the other Federation work.

In addition to campaigning the two other major responsibilities that the Federation carries are in the broad areas of planning for the health and welfare services of the Jewish community and allocating of funds raised to our local, national and overseas organizations.

In the space of one column it is impossible to do justice to either of these subjects. However, a couple of illustrations of what is involved in social planning might be in order. The modernization and expansion of the Jewish Hospital, for example, involved some six years of intensive study and planning on the part of many representatives of the Federation, Jewish Hospital, Sanatorium, Miriam Hospital, Medical Social Service Bureau and Orthodox Old Folks Home. During this period a tremendous amount of data was gathered concerning the health requirements of the Jewish community with particular reference to the requirements of modern hospital services, care of the aged and chronic sick, physical rehabilitation and social services.

Nationally known hospital experts were consulted on numerous occasions until eventually a blue print to fit the particular needs of St. Louis was developed. Over the long period of study literally hundreds of people in the community were involved and had an excellent opportunity to learn what a modern community health plan should include. The final plan involved the merger of Jewish Hospital, Jewish Sanatorium, Miriam Hospital and Jewish Medical Social Service Bureau into one organization. Mergers of this kind are not easy to bring about but because of the opportunity that was provided for all persons concerned to participate in the study and learn for themselves what needed to be done, the conclusion that a merger was required was a decision that these people themselves made.

Another illustration of social planning is now going on in the area of group work and recreation to which I made reference in this column a couple of weeks ago. Back in 1947 a study of the existing services in this field of community welfare was begun and involved the participation not only of the Federation but of the Y.M.H.A., Council House and Camp Hawthorn which at that time were separate organizations. Again a good deal of thought and effort went into the securing of information as to what

the community's needs were, what existing resources were available to meet these needs and what weak spots there were that needed strengthening.

As a result of this study there was conviction among the agencies and the Federation that the community could be most effectively and economically served if there were one group work and recreation agency rather than three in St. Louis. The merger of these three organizations then followed and the Jewish Community Centers' Association was created. At the present time the Federation and the JCCA are involved in the next step in this large planning job which is to determine more specifically what changes and improvements are required with respect to buildings and services so that the community can be properly served for the next two generations or more.

Most of the people who participate in these studies do so on a volunteer basis and devote tremendous amounts of time and effort to the work. They are motivated entirely by their sense of responsibility for community welfare and the only satisfaction they derive is in knowing that they have done something to make St. Louis a better place in which to live.

## Endorses Rights Of Women's Convention



Recently Israel became the eleventh country to ratify the Convention of the Political Rights of Women, which provides that women shall be entitled to vote in all elections, to be eligible for election and to hold public office in equal terms with men. Seen here at the conclusion of the ratification ceremony at the UN are (right to left): Mordecai R. Kidron, deputy representative of Israel to the UN; Mrs. Zina Harmon, advisor, Social Affairs of Israel Delegation; Mrs. Sophie Grinberg-Vinaver, Secretary of the Commission on the Status of Women; and Mr. Constantine Stavropoulos, Principle Director in charge of the UN Legal Department.

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# The Greater St. Louis JEWISH STAR

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## Of Things To Come

During the two months of its existence, the Jewish Star has become a most welcome addition to the local community—so we have been told by numerous readers. The Star endeavors to reflect the interests of the local community. In this spirit, a questionnaire will be included in one of the next issues to find out which topics are of particular concern. This, we hope, will further add to the Star's tie with the Jewish population in this area.

At this time we also want to share with the community some of our hope for the future. One of our aims is to include in our mailing list the Jewish population from Springfield, Missouri, to Springfield, Illinois. The growth in circulation will be of immense benefit to isolated Jewish families in small communities to whom the Star might become a source of contact with Jewish happenings at large, and it will also benefit the St. Louis community in that the Star will be able to present a still richer and better newspaper.

On our docket we have a number of outstanding local and national columns. Lack of space has kept us from bringing these contributions to our readers. Once the "era" of eight and twelve page papers will have been superseded by sixteen-page papers, these columns will be regularly included.

Unfortunately—for the sake of the community—the Star depends on advertising revenue to materialize all of its ambitious plans. We are very confident that a medium which covers the entire local Jewish population should be of interest to local business and move them to include the Star in their plans and join the many Star advertisers.

In this respect it might be of interest to point out that a number of Jewish organizations have approached us with offers of annual subsidies. Although we are very grateful and appreciate their concern for community welfare, we had to refuse their kind offers because the Jewish Star does neither intend to become another financial burden upon the community, nor does it want to feel obliged to any one group. The Star's loyalty will be reserved for the Jewish community as a whole.

## CALENDAR OF CURRENT EVENTS

(Listings must arrive at the office of the Jewish Star by Wednesday the week prior to publication. Phone PA. 1-2055. The Jewish Star accepts no responsibility for erroneous information forwarded.)

- Nov. 1—Hadassah, St. Louis Chapter, Temple Israel, 1:00 p. m.
- Nov. 1—Deborah Chapter BBG.
- Nov. 1—Weizman Chapter BBG.
- Nov. 1—Kickoff of YMHA Membership Campaign.
- Nov. 2—Maccabean Club, Father-Son and Sons-In-Law membership dinner-meeting, LeChateau, 6:30 p. m.
- Nov. 2—JWV Memorial Post No. 346 and Ladies' Auxiliary, Kings-Way Hotel, 8:30 p. m.
- Nov. 2—Nadah Club, Jerome Goldman Legion Post, 5470 Delmar, 8 p. m.
- Nov. 2—United Hebrew Temple Men's Club, United Hebrew, 8:30 p. m.
- Nov. 2—American No. 511 AZA, YMHA, 8:00 p. m.
- Nov. 2—St. Louis No. 28, YMHA, 8:00 p. m.
- Nov. 2—Ebn Ezra BBG, YMHA, 8:00 p. m.
- Nov. 2—Ladies' Auxiliary of the Jewish Shelter Home, luncheon and card party, 12:30 p. m. at 5030 Maple.
- Nov. 2—Jewish Special Needs Society, YMHA, 1:00 p. m., Board Meeting, 10:00 a. m.
- Nov. 2—Theta Omega Sorority, YMHA, 7:30 p. m.
- Nov. 3—Ben A'Kiba Aid Society 62nd Birthday Party, YMHA, 12 noon.
- Nov. 3—St. Charles Chapter of Hadassah card party, Kings-Way Hotel, 8:00 p. m.
- Nov. 3—Daughters of Brith Sholom, Birthday luncheon and book review by Estelle Askenancy, Brith Sholom, 12 noon.
- Nov. 3—B'nai B'rith Women-Brandeis Chapter No. 391, Hotel Chase, 8:00 p. m.
- Nov. 3—B'nai B'rith Women-Harrison-Egel Chapter No. 593, Kings-Way Hotel, 8:15 p. m.
- Nov. 3—JWV No. 346, Kings-Way Hotel, 8:30 p. m.
- Nov. 3—Pioneer Women, Chapter No. 1, YMHA, 1:00 p. m.
- Nov. 3—Pioneer Women, Chapter No. 2, 8:30 p. m.
- Nov. 3—Warshaver Aid Society Ladies' Auxiliary, Kings-Way Hotel, 8:30 p. m.
- Nov. 3—Ely Egel No. 793, YMHA, 8:00 p. m.
- Nov. 3—Pandit Chapter BBG.
- Nov. 3—Rachael Chapter BBG.
- Nov. 3—Mizrachi Women's Organization, Tpheris Israel, 1:00 p. m.
- Nov. 4—Jewish Children's Home Auxiliary, All Game Party, Kings-Way Hotel, 8:00 p. m.
- Nov. 4—JWV-St. Louis No. 127, Kings-Way Hotel, 8:30 p. m.
- Nov. 4—JWV No. 127 Ladies' Auxiliary, Kings-Way Hotel, 8:30 p. m.
- Nov. 4—Young Israel, Women's League, 6063 Clemens, 1:00 p. m.
- Nov. 5—St. Louis Chapter of the National Women's Committee of Brandeis University annual luncheon meeting, Kings-Way Hotel, 12:30 p. m.
- Nov. 6—USO Dance, YMHA, 8:00 p. m.
- Nov. 7—Jewish National Home for Asthmatic Children annual dance, Chase roof.
- Nov. 7—USO Brunch, YMHA, 11:00-5:00 p. m.

# UNITY WITHIN DIVERSITY REALIZED AT BRANDEIS U.

## ST. LOUIS CHAPTER MEETS FRIDAY AT KINGS-WAY

By

MRS. STANLEY OLSHWANGER

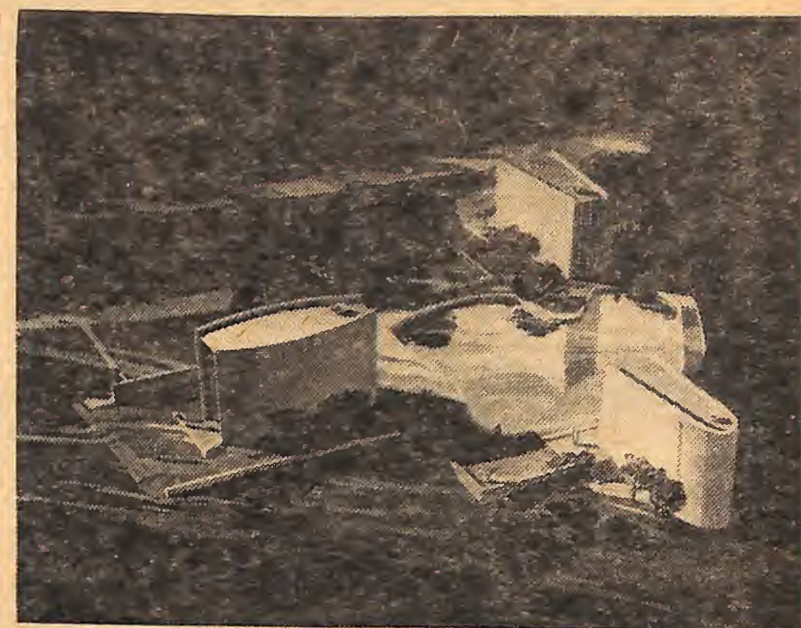
Brandeis University in Waltham, Mass., named for the Supreme Court Justice, Louis Dembitz Brandeis, is the first nonsectarian institution of higher learning founded by American Jews.

It is a grand university, whose message has inspired thousands across the nation, including over 1200 Jewish women who belong to the St. Louis Chapter. St. Louis women are especially proud that the President of Brandeis University is a native son, Dr. Abram Sachar, who was called out of retirement to accept the leadership of the university.

The story of the three chapels on the campus reflects the growth of the university as well as the understanding of its leaders and trustees.

Several years ago, resources became available for the building of a modest Jewish chapel. It would have been following the well-set tradition of the denominationally founded universities of America had such a chapel been built on the Brandeis campus in the image of the host group, with hospitality offered in the chapel to Catholic and Protestant students.

Following this custom, the Harvard chapel is Congregationalist, the



Three chapels grace the campus of Brandeis U. as "An invitation to the three major faiths to worship separately but in harmony."

was to eliminate the implication of minority status for any group on the Brandeis campus.

Finally the concept emerged to build three beautiful chapels, of equal dignity and adequacy, grouped around a lovely pool. The three chapels have become an invitation to the three major faiths to worship separately, but in harmony.

Designing of each chapel followed only after careful consultation with authorities of the faiths involved. Each religion will have its own facilities. In this way there will be emphasis on the equality of all creeds rather than the pseudo-liberalism of a "least common denominator tolerance."

The Boston Herald wrote, " \* \* \* the ideal we mostly practice, the ideal that is embodied in the protections of the constitution, is the ideal of a communion of diversities, of a togetherness of separateness." A striking symbolism of that ideal is going up in brick on the campus of Brandeis University in the form of three separate chapels, Catholic, Protestant and Jewish. Brandeis, a nonsectarian university founded by Jews, thus breaks a long tradition of the single university chapel, in which other faiths must accept the hospitality of the founding faith.

The St. Louis Chapter of the National Women's Committee of Brandeis University is one of 86 in the nation. The committee's chief aim is the support of the Brandeis library, which has grown in five years from 1000 to over 100,000 volumes. They hold no fund-raising functions, but the library is completely supported from the five-dollar annual memberships, or a one hundred dollar life membership which is voluntary.

Among the educators on the Brandeis faculty are Max Lerner,



DR. ABRAM SACHAR

Princeton chapel is Presbyterian, the Swarthmore chapel is Quaker. . . this is the pattern followed in the more than one thousand American colleges and universities founded by denominational generosity.

But the trustees of Brandeis U. felt that worshippers never feel completely at home in strange surroundings. For months, therefore, a program was developed which

## HEBREW ORIGIN OF ENGLISH WORDS (LAST PART)

The English language, which is generally accepted as being based upon Latin, Greek and German sources, includes thousands of words which have their origin in the Hebrew, the following lists only a few:

Put	To scatter, to put to flight, push	Putz
Hum	To make things move, or hum	Hum
Mal	To trespass, to mal-administer	Maal
Raid	To tread down, to raid, destroy	Radah
Mirror	Looking-glass, mirror	Marah
Shut	To go to and fro, to close	Shut
Chore	Work, as to do chores	Chor
Hug	To squeeze, press	Ug
Knave	A thief, swindler, rascal	G'nav
Cotton	Cotton, flax, linen	Kuttoneth
Come	To advance, join	Kum
Caddy	A chest, pail, box	Kad
Grab	To grip, grasp	Karab
Haze	To dream, to be in a haze	Haza
Lad	To bear, to beget, as to bear a child, or lad	Galad
Sud, or Suds	To boil, bubble, hence suds	Zud or Zood
Contaminate	To make unclean, taminat	Tamah
Contain	To inclose, contain	Tanah
Adore	To honor, revere	Hadar
Hag	To mutter, one who mutters, a hag	Hagah
Thrash	To beat, or thrash	Darash
Damask	A kind of silk damask	Damesk
Dagger	To stab, hence the thing that stabs (dagger)	Dakar
Britannia	The ship covenant	Brit a covenant
Balsam	To smell sweet, with a sweet odor as balsam	Basam
Camel	The camel	Gamal
Cable	A braided or twisted rope line or rope	Kaval

—A. J. P.

thanks  
for  
your  
part

COMMUNITY CHEST  
ONE  
DAY'S  
PAY

CAMPAIGN—  
OCTOBER 18  
NOVEMBER 10

political scientist; Ludwig Levisohn, author and critic; Leonard Bernstein, composer - conductor; Leo Szilard, nuclear physicist, and Eleanor Roosevelt.

The officers of the St. Louis Chapter are Mrs. Harry Lieberman, Mrs. Isadore Wolff, Mrs. Emma, Mrs. J. Ben Reichman, Mrs. Charles Fendell, Mrs. Sam Reynolds, Mrs. Bernard Gross and Mrs. Alfred Goldman. Mrs. Maurice Schweitzer and Mrs. Leonard Finder are national board members.

The St. Louis Chapter will hold its fall luncheon meeting Friday, November 5, 12:30 p. m. at the Empire Room in the Kings-Way Hotel. Highlight of the meeting will be a quiz show with Robert Wolfson acting as quizmaster and a panel of four consisting of Mrs. Sam Cohen, Mrs. Milford Soffer, Mrs. Sam Golman and Mrs. Paul Peltason.

The enthusiasm of the chapter members, said Mrs. Isadore Wolff, program chairman, "makes our work for the Brandeis University a matter of enjoyment and pride. I hope that many more Jewish women will learn of our work and join our ranks."

St. Louis, it seems, has not ceased its efforts with the "contribution" of Dr. Sachar to the university, a following of hundreds is on the march.

## "on the air ..."

Station KSD. (550)

Every Sunday: 8:15 a.m.  
Jewish Religious Program.

Sunday: 11:30 to 12:00 noon.

Eternal Light Tercentenary Program "The Cow That Coughed," by Morton Wishengrad. The story of the fight of Nathan Straus to assure pasteurization of milk.

Station KXOK (630)

Every Sunday: 11:00 a.m.  
"Message of Israel."

Station KXLW (1320)

Every Sunday: 12:30 to 1:30 p.m.  
"The American Jewish Hour."

Station KWK (1380)

Every Sunday: 9:30 to 10:00 a.m.  
"Rabbinical Association."

Station WTMV (1490)

Every Sunday: 3:00 to 4:00 p.m.  
"Jewish Melodies," Marty Alperin, M.C.

## TV SCHEDULE

KWK-TV (Channel 4)

Rabbinical Association Services  
9:30 to 10:00 a. m.



## \$175,000 RAISED AT ROBINSON DINNER

More than \$175,000 in State of Israel Bonds were bought by 1400 persons attending the 3000th anniversary celebration of Jerusalem at the Jefferson Hotel last Tuesday. Admission to the dinner was through purchase of a \$100 bond or sale of \$500 in bonds.

Leonard V. Finder, local chairman of the bond campaign, said

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6107 THEODOSIA

(In the Wellston Loop)

CLOSED SUNDAYS

that more than \$25,000 in bonds were bought at the festival, in addition to \$150,000 in advance sales.

Edward G. Robinson stressed the urgency of Israel's problems and that the needs today are as pressing as in her early days although less dramatic. "Israel is one of the hopes of the world, if it fails, we have all failed," emphasized Robinson. He gave a dramatic narrative "If I Forget Thee," of Jerusalem's history, supported by four choral groups.

Chief address was given by Alexander Lowenthal of Pittsburgh, national chairman of cash sales, who stressed the importance of trade in the conduct of foreign affairs.

A scroll from the National Committee, State of Israel Bonds, was presented by Leonard V. Finders to A. J. Molasky for distinguished service to Israel in connection with his chairmanship of the High Holiday bond sales.

JEWISH STAR Page 5  
Monday, November 1, 1954

## THE RABBI'S PULPIT

### Everyone Respects The Jewish Sabbath Except—

By RABBI JEROME W. GROLLMAN  
Assoc. Rabbi, United Hebrew Temple

Some time ago, the local Boy Scout Council inadvertently scheduled its annual meeting on a Friday evening. When this mistake was brought to the attention of the Scout organization, the director apologized profusely and sincerely for the error. His letter was so impressive that it is worthwhile to reprint it in full. He wrote: "I am indeed sorry, in fact, I cannot adequately express my concern over the complete oversight on the part of those responsible for our Annual Meeting, in setting it on an evening which would be in direct conflict with the time of worship of any religious group. This should not have occurred. I assure you that such disregard for the Sabbath will not occur again, and I sincerely trust that you will accept our apologies for this incident."

On another occasion, the local United Nations Citizens Committee also inadvertently planned a celebration on a Friday evening in order to commemorate the birthday of the United Nations. However, once again, it was pointed out that Friday evening was the Jewish Sabbath. Thereupon, Father Donahue of St. Louis University moved that the celebration be postponed to Sunday evening. The motion was immediately carried.

These two illustrations demonstrate emphatically that gradually the civic organizations of St. Louis are according the Jewish Sabbath the dignity and consideration it deserves. A large majority of the local community groups are exceedingly scrupulous not to plan any program which will conflict with the Jewish Sabbath and the major Jewish holidays.

The picture is very encouraging. It appears as if the Jewish Sabbath and the Jewish holidays will soon regain the sanctity and holiness they once enjoyed. Unfortunately, however, there is one weak link in the chain that binds the

Jewish worshiper to the faith of our fathers.

That weak link is—ourselves. Sad to say, although the general community takes every precaution to respect the Jewish Sabbath, our own co-religionists act otherwise. Consider the matter of stores remaining open on Friday evening, particularly in Jewish neighborhoods. A Christian friend of mine once remarked to me that he would be quite willing to close his store on Friday evening. Indeed, he indicated that he fought vigorously against the idea of transforming

Friday evening into a shopping night; he wanted to spend that evening at home with his family. But his efforts and attempts were powerless. He could not overcome the determination of the Jewish shop-keepers who insisted upon Friday evening as shopping night. It is not exaggeration to say that Friday evening could easily lose its mercantile aspect, at least in the Jewish neighborhoods, if the Jewish merchants would only co-operate—as well as Jewish customers. The same situation holds true in the schools. It is very discouraging to note how many Jewish parents lend their assistance in scheduling school programs on Friday evening. One Parent-Teachers Association in the west end, whose membership is preponderantly Jewish, actually programmed a meeting for the evening of Sukkos. When the Rabbis broach the school au-

(Continued on Page 7)

*The Time for a Change Is Now!*

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Prosecuting Attorney  
Of St. Louis County

A proved public servant, member Congress (House of Representatives), 2nd district 1950-1952.

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- ... to vigorously prosecute all law violators, without fear or favor.
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A Letter of Appreciation from the N. & R. Society  
to the Strictly Kosher

MACH SCHNEL CATERING SERVICE  
8411 OLIVE ST. RD. WY. 2-0610

The officers and members of the N. R.—Mothers & Babies Welfare Society express their appreciation to you for the delicious food and the grand service that went with it to help make our luncheon card party of Oct. 14th the success that it was.

Sincere thanks to you, and our best wishes for success.

Respectfully yours,

Emma Roudman  
Corr. Secy.

One of the many letters appreciating  
Mach Schnel's expert catering service.

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RE-ELECT

HARRY C. RAIFFIE  
STATE REPRESENTATIVE



## Her Voice Reflects The Fairy-land Splendor Of The V. P. Ball

By DORIS FRIEDMAN

The TV audience of greater St. Louis has long become familiar with a warm, well-modulated voice, which is heard each year describing the fairyland splendor of the Veiled Prophet ball. This voice belongs to Miss Marjorie Wilten, head of the Marjorie Wilten Advertising Agency.

Miss Wilten, nation-wide authority of fashion, narrates without script, since all arrangements for the ball are kept in strictest secrecy. She prefers on-the-spot reporting, which presents a challenge to her. Her spontaneous descriptions are so vivid that her words seem to add a third dimension to the camera.

Miss Wilten says her experiences narrating the Veiled Prophet ball are matched only by her opportunity to televise the wedding of Mrs. Hadley to Vice-President Alben Barkley at the home of Mrs. Louella Sayman. After the ceremony, when talking to Mrs. Hadley on TV, Miss Wilten described the bride's hat and gown. As she uses no copy, she had left her glasses in the dressing room. Unexpectedly Mrs. Barkley asked: "Would you like to describe my wedding band?" But Miss Wilten could hardly see the ring's design. Diplomatically she asked the bride to describe her own ring, and so millions of people saw and heard Mrs. Hadley make her longest talk to the public up to that time. It

edly Mrs. Barkley asked: "Would you like to describe my wedding band?" But Miss Wilten could hardly see the ring's design. Diplomatically she asked the bride to describe her own ring, and so millions of people saw and heard Mrs. Hadley make her longest talk to the public up to that time. It



MISS MARJORIE WILTEN

proved to be quite a scoop for Miss Wilten.

Miss Wilten, born Marjorie Stoltz, is a native of St. Louis. Her father was for many years the personal manager of the famous Florenz Ziegfeld, and at one time headed the old American Theatre. Marjorie attended Washington University, and after graduation was married to Max Wilten, a business man from California. They have one son, Stanley.

It was back in St. Louis, during the depression that the twenty-nine-year-old Mrs. Wilten went to work for the first time in her life. She told: "I started at the bottom and worked very hard; I had a good time doing it. My first job in 1929 was with Famous-Barr, where I learned what I know."

### Bonnie Gelber, Alan Lander, Engaged

Mr. and Mrs. Albert Gelber, 2 Almont Acres, Ladue, recently announced the engagement of their daughter, Miss Bonnie Beverly Gelber, to Alan Charles Lander. The bride-to-be is a graduate of Clayton High School. The wedding will take place next summer.

Lander is the son of Mr. and Mrs. Harry Lander, who live at 16 Bon Price terrace, Olivette. He is the brother of Mrs. Harold Hartman and Edward Lander. A member of Sigma Alpha Mu fraternity, he is a junior at Washington University.

JEWISH STAR Page 6  
Monday, November 1, 1954

Then I became advertising manager at Stix, Baer & Fuller, and from there moved to Brandeis in Omaha, where I was sales promotion director. I returned to Famous-Barr, where it became my job to handle all of the advertising and promotion for the Women's Division. In 1940 I went into business for myself. My husband later joined me, and we have been operating as a partnership ever since. Two years ago our son returned from the army and joined us as a junior partner."

Manufacturing companies, such as R. Lowenbaum Mfg. Co., creators of Mix Modes; Lennox Co., makers of handbags; Deliso Debs, Confettis by Paradise and Valley Shoes in the shoe field, are some of the clients of the Marjorie Wilten Advertising Agency, which handles all their national advertising.

Miss Wilten specializes in fashion advertising, and produces shows for them. She speaks to groups of retail buyers, salesmen, executives and fashion people all over the country on "what makes women buy." Miss Wilten writes treatises on fashion, as well as forecasts on seasonal trends. She gains her knowledge by consulting with fabric mills, leather houses and magazine editors.

Miss Wilten's few spare moments are spent doing needlework, painting, cooking and collecting antique furniture. Her taste in reading leans towards the quiet English country-side novel.

Her latest venture, of great interest to the Jewish community, has earned her much gratitude. Giving graciously of her time, early next month she is staging an unusual showing of quality coutourier fashions made in Israel.

Dark-eyed, electric Miss Wilten believes "You're only as young as your ideas." Work is fun for her. Hers is a career packed full of

### Dekker At Shaare Emeth Men's Club This Sunday

The Shaare Emeth Men's Club will present Albert Dekker, stage and screen star, on November 7, 8:00 p. m. at the Temple, 6830 Delmar Blvd.

Dekker, the star of many Broadway plays and motion pictures, will present dramatizations from great plays and writings. Admission will be \$1.00 and 50c to all students and faculty members in the Greater St. Louis area.

### Rabbi J. W. Grollman To Lecture At Illinois College

Rabbi Jerome W. Grollman of United Hebrew Congregation, St. Louis, Missouri, will represent the Jewish Chautauqua Society as lecturer at Illinois College in Jacksonville, Illinois. He will speak at Chapel Service at 11 a. m. on Tuesday, November 9, and lecture to several classes.

excitement and glamour; creating ideas, molding tastes and accepting challenges.

### Mrs. F. Romalis To Give 'Marital Relations' Talk To Married Couples

Miss Frieda Romalis, of the Jewish Family Service, will speak on "Marital Relations" at the November 9 meeting of the Married Couples Group of the United Hebrew Temple. Miss Romalis will answer questions at the close of her talk. Refreshments will be served at the meeting which starts at 8:30 p. m.

### Something NEW! Something TASTY!

Introducing the  
**HOLLAND BLDG.**  
Kosher-Style  
**CAFETERIA**

Try our Knishes, Kishka, Kreplach and other delicious Jewish dishes. (not kosher)

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## Be Ready for the Red Feather!

Welcome The Solicitor For This Once-A-Year Fund Drive  
By St. Louisans; Supported By St. Louisans;  
For The Good of St. Louis And Its People.

Each year one of your friends and neighbors calls on behalf of the Red Feather Drive, the Community Chest. He does it without pay, on his own time... for the good of all of us in St. Louis and the County. He does it because he is sure that the St. Louis Community Chest represents the best

way to get behind the 102 separate agencies that show the Red Feather. This year the goal is \$6,100,000. And every cent of it is carefully budgeted to take care of the thousands who count on Red Feather agencies for badly needed help, care and counsel. Welcome the Red Feather, won't you?



thanks for  
your part

**ONE  
DAY'S  
PAY**

CAMPAIGN-  
OCTOBER 18  
NOVEMBER 10

EVERYONE CALLS..



'Bill' Cohen for  
**TV  
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"William 'Bill' Cohen, graduate of NATIONAL RADIO INSTITUTE, Washington, D. C., has been serving St. Louis since 1925. His education and acquired technical knowledge give you the satisfaction in knowing that your TV has been correctly repaired."

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VICINITY Skinker, Delmar Loop area; downstairs apartment; elderly couple. Write: Jewish Star, Box K-110.

## MISCELLANEOUS

### PART-TIME EARNINGS

\$42 a week to start; 12 hours, evenings and Saturday; car necessary. Apply 425 DeBaliere, Room 222, Monday or Tuesday, 6:30 p. m. sharp; ask for Mr. Gordon; if selected be prepared to have evening free.

## FOR RENT

MIDDLE-AGED MAN or older couple to share apartment; reasonable price; 61xx Cabanne. Write: Jewish Star, Box H-109.

ONE or TWO-ROOM furnished apartment. References. Couple or single. 6157 Page. PA. 5-6289.

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# Federation's Women's Division Conducts Civil Rights Series

Does refusing to testify imply guilt? How do you know you are a citizen? Does segregation have national and international implications? Does an individual have the right to conduct a Congressional Investigation? These will be some of the vital questions answered at the four-part service series on civil rights and liberties conducted under the auspices of the Women's Division of the Jewish Federation of St. Louis.

The series entitled, "Tell It Straight" will start on November 9th, at the home of Mrs. Hugo Wurdack, 5501 Lindell. Edward Dowd, District Attorney of St. Louis, will discuss at this first session if refusing to testify implies guilt.

The second session will be held on November 16, at the home of Mrs. Harry Kessler, 7 Dromara Rd. At this meeting Dr. Clement S. Mi-

hanovich, a professor of St. Louis University, is planning to talk on the McCarran-Walter Act and answer the question, "How do you know you are a citizen?"

On November 30th, the third in the series will be held in the home of Mrs. Morris Sacher, 8 Log Cabin Dr., and the final session in the series will be held on December 7, at the home of Mrs. Morris Shenker, Topping Road.

Mrs. Morris Shenker is chairman of the Series. All four sessions are open to women of the entire community. For enrollment or further information call the Women's Division of the Jewish Federation, MA. 1-3880.

## JYO LOUNGE OPENS AT B'NAI AMOONA

The JYO Lounge will open in the Rumpus Room of B'Nai Amoona on Thursday, November 11, at 8 p. m., it was announced by Herb Blaukopf, J. C. C. A. Teenage Director. Chairing the JYO Lounge Committee and all its subcommittees is Ronnie Greenberg. Plans for an opening night are now being made and will be announced next week.

JYO Lounge Sub-Committeemen are: Tickets—Sheila Lisak, Tova Neuman, Allan Sigoloff and Beverly Richman; Equipment—Brenda Bourstein, Marilyn Katzman and Maynard Chervitz; Program—Sara Schneider, Dan Zimbalist, Howard Sandler, Beverly Richman, Allan Sigoloff and Brenda Bourstein.

## John Roy Carlson, Author And Lecturer, To Speak At U. H.

John Roy Carlson, author and lecturer, will speak at 8:30 p. m. Wednesday, Nov. 3, at United Hebrew Temple, 225 S. Skinker. His subject is "Middle East in Relation to Israel."

The program, sponsored by Missouri Lodge No. 22, B'Nai B'rith, will feature color slides taken by Carlson, followed by a question and answer period. Admission is free.

Best known for his books "Undercover," and "The Plotters," Carlson has recently returned from a two year trip to Europe and the Middle East.

Starting out from Tangier he journeyed through North Africa, French and Spanish Morocco, Algeria, Tunis, and Lybia. He then joined a group of pilgrims on their way to Mecca, re-entered Egypt, where he interviewed General Naguib and learned how Egypt's strong man feels about America.

## OBITUARIES

YAWITZ, SAMUEL, on October 23, 1954, husband of the late Jennie Greenblatt Yawitz, father of Bernard and Aubrey Yawitz and Mrs. Vivian Gross. Funeral from the Rindskopf Chapel.

GOLBART, ABRAHAM A., October 24, 1954, husband of Bessie Kronenfeld Golbart, father of Mrs. Marie Goodman, Mrs. Clara P. Oriotis and Mrs. Edith Taryle. Funeral from Berger Memorial.

SALKEY, J. SIDNEY, October

## Ben Gudder Of Jewish Studies Organized



BEN GUDDER

The Tpheris Israel Congregation announced the establishment of the Ben Gudder College of Jewish Studies. Ben Gudder was honored in recognition of his interest in the Tpheris Israel adult education program.

The curriculum, to begin November 9, will offer 10-week courses in elementary Hebrew and in the philosophy and rationale of traditional Judaism.

## Rabbi's Pulpit

(Continued From Page 5)

On such matters, we invariably are told that the parents themselves selected the dates. Ironically enough, the individuals responsible for selecting the dates usually turn out to be Jewish parents who schedule programs on Friday evening, seemingly without any qualms. Certainly self-respect alone demands that Jewish parents should request that school programs and Parent-Teachers Association activities be held on some evening other than this Sabbath.

Our Christian neighbors are becoming increasingly conscious of the sanctity of the Jewish Sabbath. When will we do likewise?

25, 1954, husband of Virginia A. Salkey, father of Joan Reichert. Katherine Qually and Mary Mazur, brother of Mrs. George Cohn. Funeral from the Rindskopf Chapel.

BARIS, JOSEPH, October 22, 1954, husband of the late Rose Baris, father of Mrs. Ethel Nissenbaum, Henry and Clarence Baris. Funeral from Berger Memorial.

BIALOCK, LOUIS, October 23, 1954, husband of Sarah Gascovitz Bialock, father of Abe and Morris Bialock and Mrs. Sadie Perlmuter. Funeral from the Rindskopf Chapel.

MACKSON, JOE, October 24, 1954, dear friend, funeral from the Berger Memorial.

HUTKIN, SARAH, October 27, 1954, wife of Sam Hutkin, mother of Robert, Allen and the late Norman Hutkin. Funeral from the Rindskopf Chapel.

GOGEL, CARL, on Thursday, October 28, 1954, husband of Mary Lyons Gogel, father of Mrs. Ralph Mange. Funeral from the Mayer Funeral Home.

## MONUMENTS

Rosenbloom Monument Co.  
7501 Olive St. Rd. PA. 1-5070.

## Sam Shaikewitz, Larry Sipkin, Re-Elected At JYW Convention

At the Jewish War Veterans Post 127 national convention in Richmond, Virginia, October 13-17 Sam Shaikewitz was re-elected national vice-commander of the 5th region. Larry Sipkin was elected vice-president of the Life-Time Club.

National citations were presented to both Sam Shaikewitz and Larry Sipkin from the outgoing commander Harry T. Madison of Detroit. The new national commander is Joseph Baer of Washington, D. C.

Jerry Eckert is Back in Business  
**Eckert Jewelry Mfg. Co.**  
HARRY "Jerry" ECKERT  
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Investigate Our Investment Plan,  
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Heat resistant "roost" for hot pots and pans.  
Colorful wall decorations. Easy-to-clean Sherwood Green or Stratford Yellow Porcelain finish.

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# Sports

by HANK MORRIS

JEWISH STAR Page 8  
Monday, November 1, 1954

## ELECT



**FRED M. JOSEPH**  
for  
**Probate Judge**  
**ST. LOUIS COUNTY**  
A Qualified and  
Experienced Lawyer  
**VOTE DEMOCRATIC**

Next Sunday afternoon, the 1954-55 YMHA basketball season will officially get underway with the start of a pre-season tournament. The finals and consolation round has been scheduled for the following Sunday, Nov. 14.

The tourney will afford an opportunity to judge the comparative strength of the teams that are slated to play in the "Y" league. It will then be possible to set up the divisions so that closer competition and therefore a better league will result.

A Basketball Executive Committee has been named to set up rules and regulations for league play. It will operate throughout the season deciding protests and other problems as they arise. The chairman of the committee is Dr. Stan London, a former basketball star at



Hank Morris

THERE IS A FORD IN  
YOUR FUTURE IF YOU  
VOTE DEMOCRATIC FOR  
**Edward F. Ford**  
State Representative  
3rd District  
St. Louis County  
SUPPORTING Citizens' Bill  
for BETTER SCHOOLS and  
the CURFEW LAW

### Plan Spring Wedding

Mr. and Mrs. Meyer Averbuch, 1381 Clara, have announced the engagement of their daughter Ryna Joyce Averbuch to Max Hart, son of Mrs. David Hart and the late Mr. Hart, 5534 Cote Brillante. The wedding is tentatively set for early spring.

Washington University. The other incumbents of the five-man group are Dave Alton, Sam Alton, Morrie Beman and Ben Pearlman, all former "Y" basketball players.

### Ben A'kiba Aid Society Celebrates 62nd Birthday At "Y"

The Ben A'kiba Aid Society will celebrate their 62nd Birthday Party and will honor their past presidents on Wednesday, November 3rd, at the Y.M.H.A. with a luncheon and entertainment. Mrs. I. G. Soll and Mrs. Rose Weisberg are hospitality chairman. The program chairman, Mrs. Fred Schwartz will present Carl Martin, TV, Radio and stage personality and Lou Sher, a pianist.

The luncheon will begin at 12 noon. The Ben A'kiba's main project at this time is the Ben A'kiba Children's Play Therapy Department in the new Medical Center of the Jewish Hospital.

**Vote Democratic Elect**  
**LEVOY W. MEYER**  
For Constable, 4th District  
100% UNION MAN  
Member Amer. Legion Post 590

## Maurice Abramson Platform

*Elect a responsible businessman to handle a business responsibility*

*Elect a proven community leader to undertake community obligations*

### 1. TRAFFIC

I will support a highway program that includes modern expressways and thoroughfares in keeping with the growth and needs of St. Louis County.

### 2. PUBLIC UTILITIES

#### (a) WATER

I will exert every effort to bring to St. Louis County an adequate water supply, and will support County ownership of the water system if private enterprise is unable to fulfill the needs of the County.

#### (b) TRANSPORTATION

Work for improvement of public transportation facilities.

### 3. LAW ENFORCEMENT

I favor the establishment of a County wide Police system, non-partisan and non-political in its organization and functions.

### 4. PARKS AND RECREATIONAL FACILITIES

I pledge support to the establishment of additional parks and recreational facilities. This system to be augmented with a planned program of recreational instruction and supervision for juveniles.

### 5. MERIT SYSTEM

To establish a merit system in County Government.

### 6. TAXES

To reduce taxes by efficiency and the elimination of waste; to operate within the established budget.

MAURICE ABRAMSON



**DEMOCRATIC CANDIDATE**  
**ST. LOUIS COUNTY**  
**COUNCILMAN**  
**Third District**

Committee, Maurice Abramson  
For St. Louis County Council

Maurice Schechter.....Chairman  
John Fitzgerald.....Co-Chairman  
Harry Lander.....Co-Chairman  
Harold Healy.....Co-Chairman  
Milton Mandell.....Co-Chairman  
Leon Yatkeman.....Treasurer  
Norman Spetner.....Secretary

For the high caliber of your courts

**KEEP THE SERVICES**

of

**Circuit Judge NOAH WEINSTEIN**



Circuit Judge Noah Weinstein

**DEMOCRATIC CANDIDATE FOR JUDGE OF THE**  
**CIRCUIT COURT OF ST. LOUIS COUNTY DIVISION No. 3**

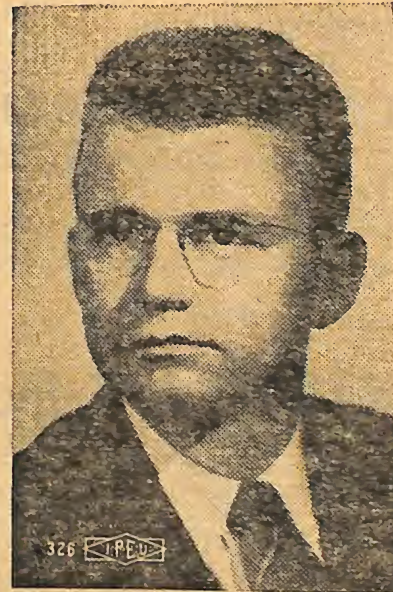
Qualified by an outstanding record as Circuit Court Judge and by 24 years of previous legal practice in our community. Endorsed in lawyers' poll over opponent.

**KEEP HIM IN OFFICE WITH YOUR VOTE**

**TUESDAY, NOV. 2, 1954**

**Retain JUDGE JONES**  
**ON HIS RECORD**

**ENDORSED IN LAWYERS' POLL OVER OPPONENT**



Circuit Judge  
Douglas L. C. Jones

**DEMOCRATIC CANDIDATE FOR JUDGE OF THE**  
**CIRCUIT COURT OF ST. LOUIS COUNTY DIVISION No. 5**

**KEEP YOUR CIRCUIT COURT**

- **HONEST**
- **EFFICIENT**
- **IMPARTIAL**

**VOTE NOVEMBER 2, 1954**